



Time series and panel data analysis of GEI and growth performance indicators

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Document Identifier

D4.3 Time series and panel data analysis of GEI
and growth performance indicators

Version

2.1

Date Due

M24

Submission date

27-07-2017

WorkPackage

4

Lead Beneficiary

UU



Change log

Version ¹	Date	Amended by	Changes
1.0	19-06-2017	Authors	-
1.1	22-06-2017	Authors	
2.0	21-07-2017	Authors	Response to internal referees
2.1	27-07-2017	Authors	Small text edits and brush up

Partners involved

Number	Partner name	People involved
0.1	UU	Niels Bosma, Jeroen Content
1.0	UU	Niels Bosma, Jeroen Content, Mark Sanders
1.1	UU	Niels Bosma, Jeroen Content, Mark Sanders, Erik Stam
2.0	UU	Niels Bosma, Jeroen Content, Mark Sanders, Erik Stam
2.1	UU	Mark Sanders

¹Please start with version 0.1. All minor changes will lead to a new number (0.2, 0.3, 0.4 etc.). The first complete draft will get the number 1.0. Again all minor revisions will lead to a new decimal number (1.1, 1.2, 1.3 etc.). A major revision will become 2.0 etc. etc. Until there is a final version which will be called 'final'.

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 - *a list of abbreviations used*
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 - *all detailed technical and other information in Annexes*

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Contents

List of Tables.....	4
List of Figures	4
1. Executive Summary.....	5
2. Institutions, Entrepreneurship and Inclusive Growth	6
2.1 Introduction	6
2.2 Theoretical background and Literature Review	8
2.2.1 Institutions and entrepreneurial behaviour	8
2.2.2 Entrepreneurship and growth.....	11
2.3 Summary	14
3. Methodology & Data.....	14
4. Results	20
5. Discussion.....	28
6. Conclusion.....	28
References	30
Appendix I Growth model adopting alternative growth measures.....	34

List of Tables

Table 1 Table 1 Institutional determinants of entrepreneurship, based on studies that use GEM and/or GEDI data	11
Table 2 The impact of entrepreneurship on economic growth: evidence from empirical cross-national studies from 2010 onwards	13
Table 3 Descriptive Statistics Growth Equation	19
Table 4 Descriptive Statistics Entrepreneurship Equation	20
Table 5 Estimation results, panel data approach. Dependent variable: GDP per capita growth in purchasing power parities (PPP), in logarithm	22
Table 6 Determinants of different types of entrepreneurship: evidence from 25 EU countries, 2003-2014.....	23
Table 8 Institutions, entrepreneurship and growth: results of the simultaneous equation model.....	26

List of Figures

Figure 1 Institutions, entrepreneurship and economic growth. A simplified framework.....	14
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1. Executive Summary

In this paper we look into the hypothesis that institutions drive high quality entrepreneurship that in turn promotes innovative and inclusive growth. We start our analysis by estimating baseline growth models for 25 EU countries over the period 2006-2014. We compare our results to those of growth model specifications in the tradition of Islam (1995) and Caselli et al. (1996) and then include various measures of entrepreneurial activity in these growth regressions. In addition, we control for, and interact with, institutional variables that we show to have a direct positive effect on our entrepreneurship variables. Regulation of credit, labour and business positively affects (high quality) entrepreneurship, while the size of the government is negatively linked to entrepreneurship. For these institutions, that have shown to promote entrepreneurship we apply a GMM panel data estimation method to account for endogeneity following the recommendations of Bjørnskov and Foss (2016). We find a positive link between entrepreneurship and GDP growth. These effects are reinforced after controlling for institutional characteristics that are linked to entrepreneurship in the existing body of literature. Our report thereby strengthens the empirical foundation under a more integrated and institutionalist approach to the study of entrepreneurship. We discuss extensively how this report relates to the work on the Global Entrepreneurship Index in earlier FIRES-reports. In our conclusion, we discuss various possible explanations for our results and offer implications for institutional reform agendas aimed at stimulating entrepreneurship.

2. Institutions, Entrepreneurship and Inclusive Growth

2.1 Introduction

The FIRES-project and the Entrepreneurial Society (Audretsch, 2007) revolve around the assumption that institutions determine the allocation of talent, finance and labour to entrepreneurial venturing that eventually results in inclusive and innovative economic growth and social development. But this assumption is not (yet) part of the mainstream in economic thinking on growth and development. The late William Baumol used the famous words “The prince of Denmark has been expunged from the discussion of Hamlet” to describe the remarkable neglect of entrepreneurship in the academic research on economic growth (Baumol, 1968). In response to his challenge, many have since tried to come up with evidence to support the claim that entrepreneurship spurs economic development, but with mixed results and limited success (Minniti, 2016). It remains a fact that entrepreneurship still does not play a substantial role in the economic models discussed in mainstream economics journals or standard economics textbooks.

While the notion that entrepreneurship matters to economic progress resonates with academics and policy makers alike, strong empirical support is lacking. Bjørnskov & Foss (2016) concluded, in a recent overview on the link between entrepreneurship and growth, that the literature has so far aimed at explaining differences in levels (typically cross-sectional approaches to GDP per capita and productivity levels) rather than growth rates. Evidence on the former seems supportive, but suffers a lot from endogeneity issues. The evidence on the latter is much more scant and mixed. This lack of clear-cut empirical results can be tied back to the complexity of the relationship, that may play out differently in different contexts and with different and complex lags. Bjørnskov & Foss (2016) for example argue in their review of the literature that current performance is the result of past institutions when institutions and policies may both moderate and mediate the effects of entrepreneurship on growth and performance.² At the same time, the literature to date resists a clear and uniform definition of what entrepreneurship is and consequently how to measure it. This resulted in a lack of reliable, long time series of data that is comparable across countries. In this report, we use the data collected in earlier deliverables (D4.1 (Acs & Szerb, 2016) and D4.2 (Szerb et al., 2018)) to dig into the complex interaction of institutional specificities and entrepreneurial activity. The focus in this report will be on the national level and time dimension. Moreover, in this report we zoom in specifically on growth.

A more thorough and complex assessment of the interrelationship between entrepreneurship and the contextual (institutional) environment is required to make inferences on the impact of entrepreneurship on (different types of) performance. In an ideal academic setup, we would like to model variation of economic

² In fact, this observation was also made by Harry Leibenstein in the very same journal issue as Baumol’s paper (Leibenstein, 1968).

growth across nations, over time and distinguish between different types of entrepreneurship to retrieve 'genuine' effects of entrepreneurship on socio-economic progress. Moreover, we would control for and interact such entrepreneurship measures with institutional quality variables as well as human capital, financial capital and knowledge as the more traditional inputs of the production function.

The obvious problem with this approach is that both entrepreneurship and institutional quality are fuzzy and multidimensional concepts, even if we can agree on the most relevant measure for growth. In work package 4 of the FIRES-project we therefore adopted the Global Entrepreneurship Index approach developed by Acs et al. (2014). In that approach, the data on different types of entrepreneurial activity are brought together with a wide range of institutional variables and combined into an overall index (Acs et al., 2014; Acs & Szerb, 2016). In the index a complementarity between entrepreneurial attitudes, ambitions and actions and the institutions that support them is assumed. This approach has the advantage of covering complex interaction in an encompassing way and is highly valuable for evaluating the strengths and weaknesses of the entrepreneurial ecosystem at the national and regional level. But it also comes at an important loss. It assumes, rather than tests the nature of the relationship between institutions and entrepreneurship.

The approach in this report therefore takes a step back and digs deeper into the channel from institutions through entrepreneurship to growth. We use the data underlying the GEI and investigate the impact of a variety of types of entrepreneurship on growth in EU-countries over time. We model growth in economic output as well as levels, and consider the national institutions that shape the types of entrepreneurship that are observed in the country. A rigorous analysis of the relation between inputs (including institutional characteristics), outputs (types of entrepreneurship) and outcomes (economic growth) for 25 European Union countries yields support for the positive link between entrepreneurship and economic development. Contrary to what might be expected, the more general measures of early-stage entrepreneurship appear to be the best predictors of annual national economic growth. Our model finds institutions related to business regulations (including labour regulations) and to nurturing cultures addressing awareness and self-efficacy of entrepreneurship to be the strongest moderators of this type of productive entrepreneurship. In addition, size of the government (negatively) affects economic growth via entrepreneurship, witness the results from our models. However, the debate on inclusive growth comes into play here, as diminishing government spending (and of course in particular the reduction of amenities for the poor that are associated with cuts in government spending) may also increase inequality and hence discourage *inclusive* growth (Roine et al., 2009). As there is no consensus on how to measure the latter consistently across countries and over time, we keep the focus in our analysis on GDP growth but will discuss this complication where appropriate. The remainder of this section presents our theoretical background in a literature review. Building on that we develop our empirical strategy in section 3 and present our results in section 4. Section 5 concludes.

2.2 Theoretical background and Literature Review

In our effort to unpack the role of entrepreneurship in economic and social progress and link it to national institutional settings, we adopt a basic scheme that puts entrepreneurship in a centre stage between institutional characteristics, traditional input factors and economic and social progress. The field of institutional economics, with seminal contributions from North (1990), Scott (1995) and Williamson (2000), contents that formal rules (constitutions, laws and regulations) and informal rules (norms, habits, social practices) play a key role for economic development as they shape societies' economic behaviour. Studies by e.g. Demirgüç-Kunt & Levine (2004) and Acemoglu et al. (2005) support this view. In this report, we try to capture one particular mechanism from the 'institutional base' to its impact on economic growth: that of entrepreneurial behaviour. To what extent does entrepreneurship affect economic growth, how is this enabled by institutional settings and to what extent does entrepreneurship moderate the impact of labour and capital on economic growth?

2.2.1 Institutions and entrepreneurial behaviour

This report focuses at national level institutions and their impact on economic growth via entrepreneurship.³ National and supranational institutional settings do not only establish the rules of the game; they also help determine the local 'plays' of the game, to use Williamson's terminology (Williamson, 2000). As such, the institutional context provides the incentive structure for the entrepreneurially inclined and talented. Baumol (1990) has thoroughly described how sets of rules, including formal and informal ones, can lead to vastly different types of entrepreneurial behaviour. In turn, the observed entrepreneurial behaviour that emerges from an institutional context can have vastly different impacts on economic growth. This implies there is a complex and empirically hard to disentangle interrelationship between the institutional framework conditions in which entrepreneurs operate and the actions they take to build their ventures. This problem is compounded by the fact that both "entrepreneurship" and "institutions" are empirically rather fuzzy and multidimensional concepts.

Before we proceed, it is therefore important to be more precise what we consider (not) to be "entrepreneurship". Arguably, the management literature has had the richest debate when it comes to defining entrepreneurship. We adopt Shane & Venkataraman's (2000) view that entrepreneurship is a process characterized by recognizing, evaluating and exploiting opportunities to create new value, either for the individual, the organization or society. Moreover, we do not see this as a linear process; aligning with Alvarez & Barney (2007) for example, it is perfectly conceivable that new opportunities are only recognized, or even

³ The focus on national levels is a deliberate one in this report. Its goal is to link national institutional settings to entrepreneurship and resulting growth. Therefore, this section focuses on literature that also adopts international perspectives, both from the angle of economic growth literature and from entrepreneurship studies. We acknowledge that there is a wealth of information coming from regional studies that discuss similar issues and in many occasions, are also able to offer more fine-grained insights – see for example Fritsch (2013). Studies taking the regional angle, however, will be discussed in more detail in FIRES Report 4.5, forthcoming in the December 2017.

created, by starting to exploit initial ideas. Entrepreneurs may or may not be ambitious in terms of growth expectations (Stam et al., 2012) or successful in that respect. In addition, as Shane & Venkataraman (2000) also note, individuals can pursue entrepreneurial activities as employees in (large) public or private organizations. They do not need to be self-employed and being self-employed does not make one an entrepreneur. Entrepreneurship refers to the behaviour, not a labour market status or contractual arrangement (cf. Wennekers & Thurik 1999).

The problem is of course that behaviour is hard to measure consistently across national and institutional borders. On the one hand, observing the outcomes of entrepreneurial activity risks creating a tautology (e.g. those observed to introduce innovations are innovators, so their presence correlates highly with innovations being introduced). On the other hand, observing entrepreneurs by personal characteristics or labour market status risks introducing very high levels of measurement error (e.g. opening a coffee shop is considered more entrepreneurial than starting Facebook while in college). The best, most consistent measures we have of entrepreneurial activity are therefore obtained in representative adult population surveys, where respondents are simply asked if they are involved in performing a set of well-defined (entrepreneurial) activities. Such measures have been systematically collected for almost two decades now in the Global Entrepreneurship Monitor (GEM). Before, self-employment and entry rates have been used but these are restricted in the sense that they refer to occupation rather than entrepreneurial behaviour (as defined above) and do not consider entrepreneurial activities that occur before the 'event' of a start-up, entering the registration database. The GEM data offer a larger variety of entrepreneurship, also reflecting the process of entrepreneurship in the sense that the pre-startup phase is also acknowledged. At the same time, its limitation is that it uses self-reported survey data. Also, one should bear in mind that national rates obtained from GEM are based on a sample of the adult population, and hence go together with statistical upper and lower bounds. In our empirical exercise, we adopt some of the GEM measures and combine pre-startup and post-startup phases and different levels of growth expectations. We also include the (more recent) GEM-measures of entrepreneurial employee activity. For "institutions" we take a more pragmatic approach. There we simply follow the literature and first distinguish between formal and informal institutions.

Formal institutions and entrepreneurial behaviour

Formal institutions that have already been linked to entrepreneurial behaviour include the size of the government (Bjørnskov & Foss, 2010; Aidis et al., 2012). This size is shown to have a negative effect on entrepreneurship. The proposed reasons include job opportunities in the public sector that put downward pressure on the propensity of people to become entrepreneurs. But also, the laws and regulations associated with 'big' governments, typically associated with extensive welfare states, can be linked to entitlements for inhabitants that supposedly make them more hesitant to take risks (e.g. Henrekson, 2005). For example, unemployment benefits and employment protection may discourage a group of individuals, including some

with entrepreneurial talents, to engage in the risky business of starting a firm or trying out new projects on their own initiative in their firm.

A second formal institutional determinant we consider zooms in on the regulatory burdens or stimuli for entrepreneurs (DeClercq et al., 2010; Levie & Autio 2011). Making it 'easy to do business' facilitates the transition from an evaluation stage to the exploitation stage. Arguably, it may also attract more people who do not have the capabilities to contribute directly or indirectly to economic growth. Moreover, business and labour market regulations may also deter or facilitate the hiring of new personnel, making it easier for talented people who are able to grow a new business or initiative to do so.

A third cluster of formal institutions we consider is the financial system. Financial systems operating in a country, as well as the predictability of these systems, are also important for entrepreneurs (Bjørnskov & Foss, 2010). This applies to both formal structures, such as the presence of market-based or bank-based financial systems (Demirgüç-Kunt & Levine, 1999; Levine, 2002) as well as informal structures, such as the relative number of informal investors that may help the large group of 'bricoleurs' among the entrepreneurs in society (Ho & Wong 2007). Especially in the age of rising crowdfunding (Estrin, 2016), the participation of informal investors may increase, and complete funding for more aspiring entrepreneurs in the very initial stage. This informal investment can also gradually develop into more formalized financial institutions. This may provide for a more effective filter to the large pool of entrepreneurs with good and bad business ideas.

Informal institutions and entrepreneurial behaviour

Attitudes and cultural beliefs are, certainly since Baumol's (1990) study and Hofstede's work on cultural indicators (Hofstede, 2003), increasingly studied as important determinants for economic growth (Glaeser et al., 2002; Sobel, 2002). In this, it can be questioned to what extent informal institutions impact growth directly, or if it requires entrepreneurs to appreciate the informal institutional context (bearing in mind the existing formal rules of the game, see above), develop their entrepreneurial ventures based on this institutional context and as such contribute to economic development.

Tabellini (2008), and Gorodnichenko & Roland (2016), amongst others, come up with different but related cultural and attitudinal components of informal institutions that also matter for entrepreneurship (see e.g. Freytag & Thurik, 2010). The main informal institutions refer to attitudes towards risk taking and individualism (Hechevarria & Reynolds, 2009; Pinillos & Reyes, 2011), associational activity (DeClercq et al., 2010, Danis et al., 2011) and socially supportive cultures (Stephan & Uhlaner, 2010) or social capital and trust (Dakhli & DeClercq, 2004). Based on Putnam's introduction of social capital theory, stating that "trust, norms and networks can improve the efficiency of society by facilitating coordinated actions" (Putnam, 1993), trust can also be associated with productive entrepreneurship.

Table 1 Table 1 Institutional determinants of entrepreneurship, based on studies that use GEM and/or GEDI data

Determinant	Type of eship	Authors
Formal Institutions: Government size & regulation		
Size of Government	(opportunity) TEA	Bjørnskov & Foss, 2008
Regulatory Burdens	TEA	De Clercq et al., 2010
Labour market regulations	TEA	Van Stel et al., 2007
Social Security	Ambitious TEA	Hessels et al., 2008
Regulatory Burdens, moderated by Rule of Law	Ambitious TEA	Levie & Autio, 2011
Rigid Working Time regulation	Opportunity TEA	Stephen et al., 2009
Regulatory business costs	Opportunity TEA	Ho & Wong, 2007
Financial institutions		
Sound money (consistency monetary policy)	(opportunity) TEA	Bjørnskov & Foss, 2010
Financial support	Growth oriented TEA	Bowen & Declerq, 2008
Informal investments	Varied TEA	Ho & Wong, 2007
Informal institutions: culture, norms & networks		
Associational activity	TEA	De Clercq et al., 2010
Associational activity	TEA	Danis et al., 2011
Normative Burdens		De Clercq et al., 2010
Socially Supportive Culture	TEA varied	Stephan & Uhlaner, 2010
Social Networks	TEA	Danis et al., 2011
Trust	TEA	Nissan et al., 2012
Individualism	TEA	Pinilos & Reyes, 2011
Hofstede measures	GEDI	Rarick & Han, 2015
Education		
Education support	Growth oriented TEA	Bowen & Declerq, 2008
Education, mediated by opportunity perception	Varied	Levie & Autio, 2008
Cognitive Institutional Burdens	TEA	De Clercq et al., 2010
Other		
Unemployment	Varied	Koellinger & Minniti, 2009
Cognitive skills	GEDI	Hafer & Jones, 2014

Table 1 summarizes the literature that has empirically associated various measures of entrepreneurship and institutions. We categorize them by formal and informal institutions adding Education and some Other determinants as separate categories. From the table we conclude that, although not exhaustive, the proposed list of institutions likely to affect growth through entrepreneurship is quite varied, but manageable. We now turn to the literature that has sought to link entrepreneurship to growth.

2.2.2 Entrepreneurship and growth

From a neoclassical economics perspective entrepreneurs make changes in sectoral structure (structural change) and shift the production possibilities frontier out by introducing novel input-output combinations (technical change). As such, they drive economic growth. Noseleit (2009) argues that the importance of

structural change for economic growth became more apparent due the rise of endogenous growth theory, stressing technology-driven input changes (Romer, 1990). In this neoclassical framing, incumbent firms are unable to use their existing resources efficiently in preparation for future economic structures. The resource based view (Barney, 1991) supports this argument from a management perspective. Incumbent firms may develop competitive advantages due to their distinct firm resources. However, these advantages may be temporal and if the environment changes, the danger of 'lock-in effects' is looming (Afuah, 2000). Entrepreneurial activity is better equipped to move the economy towards a new, though still uncertain, future. This is closely related to the process of creative destruction, introduced by Schumpeter (1942) and developed into economic modelling by Aghion & Howitt (1992). They already argued the incumbent firms should not be expected to innovate radically and thereby cannibalize on their existing profit flows and therefore echo Schumpeter in stating that new entrepreneurial activity generates the 'fuel' for economic development, moving the production frontier out. It has, however, been shown that many incumbents do strongly react to the challenge of entry with improvements (see e.g. Aghion et al., 2009; Fritsch & Changoluisa, 2017). They would typically have to do so, however, by becoming entrepreneurial themselves.

The Austrian economics school of thought takes a somewhat different perspective. They view entrepreneurs as individuals who spot opportunities based on the institutional context and act on these opportunities. Rather than moving the production frontier forward, they see entrepreneurs as individual agents who are alert to new opportunities and move the economic state towards equilibrium, even though the economy will never reach such a state (Kirzner, 1973, 1997). Dew et al. (2004) pointed out how individuals, based on their prior experiences and expertise, may see different opportunities in very similar contexts based on Hayek's work on information asymmetry (Hayek, 2010). Baumol's (1990) view of the role of entrepreneurs also builds on this notion but is more focused on the role of institutions, as he proposes that institutions and policies affect the type and consequently the productivity of entrepreneurial activity.

Empirical evidence on the link between entrepreneurship and economic growth produces mixed findings and is certainly not well-embedded in the mainstream economics literature (Bjørnskov & Foss, 2016). Moreover, we can expect a selection bias as studies reporting a positive and significant impact may be more prone to publication than papers discussing negative or insignificant effects. Table 2 provides a non-exhaustive overview of recent studies that have assessed the relationship between entrepreneurship and economic growth at the national level. With Bjørnskov & Foss (2016), we conclude the evidence on development levels is positive, but is likely to be driven by unresolved endogeneity issues, whereas the effects on growth are much more scanty and mixed.

Table 2 The impact of entrepreneurship on economic growth: evidence from empirical cross-national studies from 2010 onwards

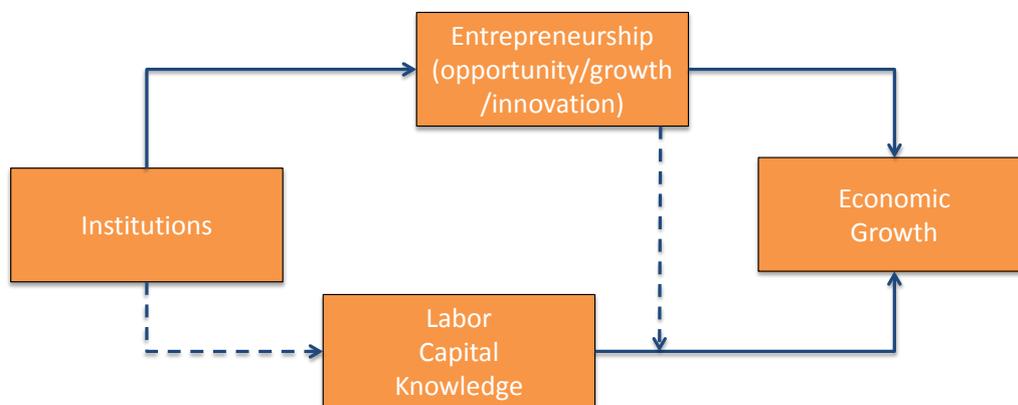
	Theoretical underpinning	Dependent variable	Type of entrepreneurship	Model	Main significant results	Remarks
Aparicio – Urbano – Audretsch (2016)	Institutional economics	Productivity levels	TEA, opportunity TEA, necessity TEA	Cobb-Douglas, Panel IV estimation, 3SLS	All eship indicators positive, in particular OECD;	Gross Fixed Cptial formation important control (but not for OECD)
Bjørnskov & Foss (2013)	Neoclassical economics, Austrian perspective	Total factor productivity (TFP)	Non-agricultural self-employment	Panel data analysis	Entrepreneurship linked to TFP	
Braunerhjelm et al. (2010)	Endogenous growth theory & Schumpetarian	Δ log GDP per capita	Non-agricultural self-employment	Extended Romer production function, GLS Panel & OLS	Entrepreneurship positive for growth	
Castano-Martinez et al. (2015)	Schumpetarian	GDP per capita, Gross National Income per capita	TEA, Opportunity-TEA	Structural Equation Modeling (cross-sectional)	Investments in R&D, education linked to entrepreneurship, this is in turn linked to economic performance	Cross sectional model of 13 EU countries
Erken et al. (2016)	Schumpetarian		Ratio between actual business ownership rate and ‘standardized’ business ownership rate ¹⁾	Regressing on TFP – IV approach - Proper controls for knowledge & HC		Standardized business ownership rate: ‘equilibrium rate’ based on U-shape pattern, determined by Carree et al. 2007
Hessels and Van Stel (2011)	Endogenous growth theory	GDP per capita growth	TEA, export-driven TEA	Panel data estimation, fixed effects	Entrepreneurship and export-driven entrepreneurship positive	
Lafuente et al. (2016)	Schumpetarian (Knowledge spillover theory of entrepreneurship)	GDP per capita	GEDI	Data envelopment analysis	national system of entrepreneurship linked to knowledge spillovers	Test how countries capitalize on their available entrepreneurial resources
Prieger et al. (2016)	Neoclassical economics	GDP per capita growth (ln)	TEA (versus optimal TEA)	Growth Penalty Model, differenced OLS	TEA positive growth penalty occurs in developing economies	Penalties assumed where TEA rates differ from optimum
Urbano _ Aparicio (2016)	Institutional economics	Ln GDP per capita	TEA, opportunity TEA, necessity TEA	Panel estimation, fixed effects	All eship indicators positive, in particular OECD;	Gross Fixed Capital formation important control (but not for OECD)

Note: studies are retrieved from academic articles in journals listed on the Scopus database and are ordered by author name

2.3 Summary

Figure 1 provides a simplified synthesis of the arguments made above, integrating lines of thought from neoclassical economics, institutional economics (including the Austrian perspective) and management. Institutions impact economic growth via the traditional inputs labour, capital and knowledge. However, these relationships neglect the role of entrepreneurs. By explicitly accounting for their role in a growth equation, we may get clearer indications as to (i) what extent entrepreneurship contributes to economic growth; (ii) what extent is this impact contingent on institutional settings and (iii) how acknowledging the impact of entrepreneurship changes the effect of the traditional inputs? These questions can only be answered while addressing the relationships in conjunction without imposing or assuming the linkages.

Figure 1 Institutions, entrepreneurship and economic growth. A simplified framework



3. Methodology & Data

Developing our methodology can be divided up in four different steps. First, we specify and estimate our growth equation, for which we follow Islam (1995), and try to reproduce his findings as a solid basis to work on. Secondly, we account for the effect of different types of entrepreneurship by including indicators into our model directly. In this way, we test to what extent different types of entrepreneurship – assumed to affect the way in which production factors are converted into output – are covariates of economic growth. The third step is to estimate the effect of formal and informal institutions on entrepreneurship. The assumed logic being that institutions enable and constrain (productive) entrepreneurship in society. Our final step is then to incorporate into a single estimation the effect of entrepreneurship on growth and the effect of institutions on entrepreneurship to capture the potential endogeneity of entrepreneurship and its institutional context.

We take the relationship in the lower side of Figure 1 as our starting point in building our model. Here we adopt the model proposed by Islam (1995), who augments the seminal Mankiw-Romer-Weil (MRW; 1992)

model by considering dynamic effects in a panel data setting. GDP per capita in country i and year t is denoted by y_{it} . The model in conventional panel data notation is given by

Equation (1)

$$y_{it} = \gamma y_{it-1} + \beta_1 s_{it} + \beta_2 (n + g + \delta)_{it} + \eta_t + \mu_i + v_{it}$$

where y_{it} is log GDP per capita in country i and year t , s_{it} represents gross fixed capital formation, n and g equal growth of labor and capital, and δ the depreciation rate. η_t represents regional fixed-effects, μ_i represents time-fixed effects, and v_{it} is the error term. For the second step of our procedure we re-arrange the left-hand side of the equation so that it represents the growth of GDP per capita and add different types of entrepreneurship, which are directly inserted into our model as

Equation (2)

$$y_{it} - y_{it-1} = (\gamma - 1)y_{it-1} + \beta_1 s_{it} + \beta_2 (n + g + \delta)_{it} + \beta_3 ent_{it}^j + \eta_t + \mu_i + v_{it}$$

where ent_{it}^j denotes entrepreneurship indicator j for country i and year t . This model, however, does not yet acknowledge the endogenous character of entrepreneurship and its contingency on the institutional context. Ignoring this potential endogeneity could result in a bias for coefficients in equation (2). That is, when entrepreneurial activity is positively correlated with institutional quality, it will be hard to disentangle these effects. We provide two alternatives to address this issue. First, we follow Caselli et al. (1996) and model equation (2) in a GMM-system panel data setting (see Arrelano & Bond, 1991). Within this setting we use follow Caselli et al. (1996) and use year dummies as instrumental variables. We adopt the GMM-sys setting (Blundell & Bond, 1998) that exploits the dynamic nature of the panel data setting and takes the institutional setting into account. The GMM-sys technique is particularly appropriate for panel data with a limited number of time observations. When the number of years increases, the number of instruments involved will increase exponentially, and the GMM-sys technique becomes less applicable (Roodman, 2006). For this reason, we do a robustness check by using the averages of non-overlapping periods of three years. Even though the GMM approach takes endogeneity concerns into account, it does not explicitly address the impact of institutions on entrepreneurship.

Our second alternative specification, therefore, includes estimators for the impact of institutions on entrepreneurship but necessarily falls short on the dynamic aspect. In the spirit of Aparicio et al. (2016) but aligning closely with the Islam (1995) model, a system of two equations where entrepreneurial activity mediates the impact of a particular set of institutions (notably those that are expected to impact entrepreneurship) on economic growth, controlling for the impact of the traditional input factors (see equation 3, where institutions are captured in $Formal_{it}^k$ and $Informal_{it}^l$, along with control variables X_{it}^m). Additionally, we augment our model by allowing for moderating effects between entrepreneurial activity and other input factors such as human capital and investment (equation 4).

Equation (3)

$$(3a): y_{it} = \gamma y_{it-1} + \beta_1 s_{it} + \beta_2 (n + g + \delta)_{it} + \beta_3 ent_{it}^j + \eta_t + \mu_i + v_{it}$$

$$(3b): ent_{it}^j = \alpha \sum_{k=1}^K \alpha^k Formal_{it}^k + \sum_{l=1}^L \alpha^l Informal_{it}^l + \sum_{m=1}^M \alpha^m X_{it}^m + \varphi_i + \omega_{it}$$

Equation (4)

$$(4a): y_{it} = \gamma y_{it-1} + \beta_1 s_{it} + \beta_2 (n + g + \delta)_{it} + \beta_3 ent_{it}^j + \theta ent_{it}^j * s_{it} + \vartheta ent_{it}^j * n + \eta_t + \mu_i + v_{it}$$

$$(4b): ent_{it}^j = \alpha \sum_{k=1}^K \alpha^k Formal_{it}^k + \sum_{l=1}^L \alpha^l Informal_{it}^l + \sum_{m=1}^M \alpha^m X_{it}^m + \varphi_i + \omega_{it}$$

We restrict our regressions to 25 of the EU28 countries, for which we have entrepreneurship data available for the years 2003-2014.⁴ This time frame is not as extensive as used by others in economic growth modelling. For this reason, we use annual data and three-year-averages rather than five-year-averages as in Islam (1995). This implies, however, that more of the variation in GDP growth is related to the business cycle. Given the fact that our period includes the financial crisis of 2007-2011 that affected most European member states substantially, this should be duly considered when interpreting the results. The financial crisis can be expected to obscure the hypothesised relationship between entrepreneurship and growth. That is, as demand side economic shocks dominate observed economic growth, the relationship between these variables from the supply side, is harder to discern. This would bias our coefficients to 0 and our results against finding support for the hypothesis. As such it implies our test is conservative. Alternatively, one could interpret our model a test of the hypothesis that entrepreneurship helps moderate and absorb negative demand side shocks (as opposed to creating long term growth). Either way we feel the data can tell us useful things. We restrict ourselves to the EU countries as they offer a variety in economic development as well as in institutional settings (see Dilli & Elert, 2016), while they are at the same time under a coherent ‘umbrella’ of institutions and have relatively similar and stable ways of measuring GDP levels. Moreover, these countries would mostly qualify as ‘innovation driven’ and entrepreneurship in these countries is most likely to be of the opportunity driven type. This is useful as, aligning with our argumentation in the previous section, the nexus of institutions, entrepreneurship and growth may work out very differently in case institutional settings are vastly different and/or the types of entrepreneurship are very different.

We take data on economic growth and capital formation from the Penn World Table (PWT) (Feenstra et al., 2015). The dependent variable, Δy_{it} , is defined as the first-differenced logarithm of expenditure-side real GDP per capita in Purchasing Power Parities (PPP). Alternatively, we regress on labour productivity, defined as the logarithm of real GDP divided by the number of employed inhabitants in a country. For the value of s , we take the logarithm of the share of gross capital formation. As our measure of n , we calculate the annual population

⁴ Omitted EU-28 countries are Bulgaria, Cyprus, Malta.

growth rate. Following MRW, we set $(g + \delta)$ to be equal to 0.05 and assume this value to be the same for all countries and years in our sample. Finally, as our proxy for human capital we include the logarithm of the human capital index drawn from the PWT. This indicator is based on the average years of schooling (Barro & Lee, 2010) and assumed returns to education, hence an attempt to measure ‘productive’ human capital.

We include $j=4$ alternative indicators for entrepreneurship ent_{it}^j . Data have been obtained from the Global Entrepreneurship Monitor (GEM), the largest cross-national data collection effort in the world. GEM collects data based on surveys to representative samples of the adult population, adopting harmonized procedures. More information about GEM’s methodology can be found in Reynolds et al. (2005) and Bosma (2013). The first indicator ent^1 is the most-used one, denoting the prevalence rate of individuals who are actively involved in starting up a business, being either in the pre-start-up phase (having taken concrete steps to get the business started) or at most 42 months after the business started to generate income. This indicator is called Total early-stage Entrepreneurial Activity (TEA). It is important to note that this indicator is not an index – it includes all entrepreneurial activities (including informal ones) and it is not contended that higher TEA rates should always be associated with higher rates economic development or growth. In fact, the measure is treating all new independent economic activity equal. Opening a coffee shop qualifies as TEA as is starting Facebook. In the EU countries in our sample, however, it is likely TEA is less heterogeneous than in global samples. Indicators ent^2 and ent^3 nuance TEA in terms of motivation (opportunity-motivated rather than necessity-motivated) for engaging in entrepreneurship and in terms of ambition (growth expectations), respectively. Indicator ent^4 , finally, denotes the rate of entrepreneurial employee activity: the prevalence rate of individuals who, as an employee, are actively involved in developing new products and services. This entrepreneurship indicator is , however, only available for a very limited number of years. This is because the EEA measure was introduced only in 2011 and has been adopted systematically in GEM only since 2013.

One might argue that treating drivers of economic growth as rather isolated forces is against the systemic nature of economic growth, for which many institutions and production factors need to be in place and in sync (Stam, 2015; Acs et al., 2016). The influence of institutions and entrepreneurship can be dealt with in several distinct ways: one way is to combine institutions and entrepreneurship into an interdependent system of complementarities as applied in the Global Entrepreneurship Index (GEI) (Acs et al., 2014; Acs & Szerb, 2016; Acs et al., 2016). A second way is to treat institutions as enabling and constraining entrepreneurship, which then subsequently drives economic growth, with entrepreneurship thus mediating the effect of institutions on economic growth (Aparicio et al., 2016). A third way is to see institutions as ‘rules of the game’ that affect the allocation of entrepreneurial activity in a society over unproductive and productive economic activities (Baumol, 1990), with the latter type of activities contributing to economic growth.

In this report, we build on traditional economic growth models (Mankiw et al. 1992; Islam 1995), and add entrepreneurship as an explanatory factor, but with also considering institutions as a formative element, in the same way as recent empirical studies (Aparicio et al., 2016). We then compare this to the approach chosen in

the rest of work package 4 of the FIRES-project in which institutions are combined with entrepreneurship as drivers of economic growth (Acs et al., 2014; Acs & Szerb, 2016; Acs et al., 2016). In the third and fourth step, indicators measuring relevant formal institutions, informal institutions, and control variables, most of them also elements in the Global Entrepreneurship Index, will also be included into the estimation.

Our measures of formal institutions are taken from the Fraser Institute Economic Freedom project: <https://www.fraserinstitute.org/economic-freedom/map>. The index published in Economic Freedom of the World measures the degree to which the policies and institutions of countries are supportive of economic freedom. The cornerstones of economic freedom are personal choice, voluntary exchange, freedom to enter markets and compete, and security of the person and privately owned property. All variables come from third party sources, such as the International Country Risk Guide, the Global Competitiveness Report, and the World Bank's Doing Business project. We take three specific measures from this source, 'size of government', 'regulation of credit, labour, and business', and 'access to sound money'. Higher score for low government presence (size of government) indicate "small general government consumption", "small transfer sector", "few government enterprises", and "low marginal tax rates and high income thresholds". Higher score for 'regulation of credit, labour, and business' indicate "high percentage of deposits held in privately owned banks", "low foreign bank license denial rate", "private sector's share of credit is close to the base-year-maximum", "interest rates is determined primarily by market forces and the real rates is positive", "low impact of minimum wage", "no price controls or marketing boards", and "starting a new business is generally easy". Higher score for 'access to sound money' indicate "low annual money growth", "low or no variation in the annual rate of inflation", "low inflation rate", and "foreign currency bank accounts are permissible without restrictions". The scores are obtained from various sources, based on an objective assessment of existing rules and regulations in the different areas mentioned above. The scores can range between 0 and 10.

Information on informal institutions that are also included in GEI (Acs et al. 2014; Acs & Szerb, 2016) were taken from the GEM. We include the following three measures of informal institutions: 'fear of failure' when it comes to start a business, 'perceived knowledge and skills' to start a business, and 'entrepreneurship as a good career choice'. We measure fear of failure as the percentage of population perceiving good opportunities who indicate that fear of failure would prevent them from setting up a business. The perception of people's capabilities is captured by measuring the percentage of the population who believe they have the required skills and knowledge to start a business.⁵ Entrepreneurship as a good career choice is include as the percentage of the population who believe that entrepreneurship is considered as a good career choice in their country. Finally, we control for unemployment by including the rate of unemployment as percentage of total labour

⁵ It should be acknowledged that this measure may encompass different elements: it may reflect (subjective) skills, the difficulty of starting a business (minimum capabilities needed) in each context and even the awareness of the difficulty or easiness of starting a business. In some contexts, it may also reflect 'overconfidence' on the aggregate level.

force. Descriptive statistics of variables that enter equation 3a are shown in Table 3.⁶ Correlations between independent variables are generally low and multicollinearity issues are not present. Perhaps most interesting is that the EEA indicator appears to have the strongest correlations with the three performance indicators (1-3), and all with a positive sign.

Table 3 Descriptive Statistics Growth Equation

Variable	Mean	S.D.	Min	Max	Correlation coefficients									
					1	2	3	4	5	6	7	8	9	
1 ln (GDP pc)	10.36	0.32	9.52	11.46										
2 Δln (GDP pc)	0.00	0.00	-0.01	0.02	-0.29									
3 ln Productivity	11.17	0.25	10.38	11.74	0.94	-0.31								
4 ln Capital form.	-1.40	0.19	-1.94	-0.93	0.11	0.26	0.03							
5 ln Popgr	0.00	0.01	-0.04	0.01	0.27	-0.21	0.31	0.03						
6 ln Human cap.	1.15	0.10	0.8	1.32	0.24	0.00	0.15	-0.22	-0.03					
7 ln TEA	1.78	0.38	0.34	2.66	-0.14	0.17	-0.15	-0.15	-0.25	0.06				
8 ln TEA-opp	1.49	0.38	-0.21	2.43	0.06	0.12	0.01	-0.06	-0.18	0.09	0.93			
9 ln TEA-jobgr	2.94	0.51	0.24	3.88	-0.12	0.19	-0.13	0.01	-0.17	0.29	0.21	0.21		
10 ln EEA	1.54	0.58	-0.27	2.78	0.46	0.24	0.34	0.46	0.07	0.38	-0.11	0.12	0.21	

Descriptive statistics of the variables that enter equation 3b (Table 4) also suggest no dangers of multicollinearity. We observe that the variables expressing formal institutions (regulation of credit, labour and business and low size of the government) and informal institutions relevant to entrepreneurship (perceived start-up skills, fear of failure, entrepreneurship as a good career choice) are positively associated with the more generic measures of entrepreneurship denoting (opportunity-motivated) early-stage entrepreneurial activity.

⁶ Here, variables 2 (GDP per capita growth rates) and 3 (labour productivity growth) represent alternative measures of economic performance. Models explaining these performance measures have been analysed as a check for robustness (see Appendix I)

Table 4 Descriptive Statistics Entrepreneurship Equation

Variable	Mean	S.D.	Min	Max	Correlation coefficients												
					1	2	3	4	5	6	7	8	9	10	11		
1 In TEA	1.78	0.38	0.34	2.66													
2 In TEA-opp	1.49	0.38	-0.21	2.43	0.93												
3 In TEA-jobgr	2.94	0.51	0.24	3.88	0.21	0.21											
4 Ln EEA	1.54	0.58	-0.27	2.78	-0.11	0.12	0.21										
5 Regulation	7.24	0.61	5.47	8.6	0.06	0.19	0.27	0.55									
6 Low gov size	5.06	0.95	2.84	7.42	0.32	0.24	0.13	-0.26	-0.09								
7 Sound money	9.42	0.41	7.78	9.86	0.00	0.12	-0.17	-0.09	0.19	-0.08							
8 In fear failure	3.69	0.23	2.98	4.28	0.29	0.17	-0.10	-0.72	-0.31	0.38	0.13						
9 In start-up skill	3.72	0.21	2.68	4.11	0.44	0.41	0.13	-0.21	-0.10	0.22	-0.06	0.19					
10 In career choice	4.06	0.19	3.45	4.45	0.18	0.14	-0.13	-0.11	-0.18	0.13	-0.09	0.17	0.22				
11 In unempl.	2.1	0.44	0.74	3.3	0.15	-0.01	-0.11	-0.60	-0.39	0.21	-0.11	0.52	0.14	0.00			
12 In Human cap.	1.15	0.1	0.8	1.32	0.06	0.09	0.29	0.38	0.36	-0.13	-0.05	-0.11	-0.04	-0.37	-0.26		

4. Results

Given our data availability, adopting annual data between 2004-2014 for 25 EU countries, we first reproduce the panel data structure model introduced by Islam (1995). Bearing in mind the different time frame and set of countries, the estimates shown in Table 5 in Model 1 compare rather well with those reported in Table IV (22 OECD countries, five time periods) of Islam’s paper. The estimated coefficient of the lagged dependent variable equals -0.28 (this translates to 0.72 in Islam’s 1995 specification, where he found a coefficient of 0.59) and is significantly different from zero, suggesting convergence – all else being equal. The share of gross capital formation is also positively linked to economic growth: a one percent increase in this share is associated with 0.16 percent increase in GDP per capita growth (0.12 in Islam, 1995). The effect of population growth is, as in Islam (1995), not significant. For human capital, we take a different variable, based on years of schooling (taken from Barro-Lee, 2013) and assumed returns, and find a strong positive effect on economic growth.

Adding different types of entrepreneurship to the equation in Models 2a-2d, we observe that the more generic indicators of early-stage entrepreneurship (TEA and opportunity-motivated TEA), are only marginally significant, whereas TEA with job growth expectation and EEA (intrapreneurship) are insignificant. The models 2a and 2b do explain more of the data variance.⁷ We should add that in Model 2d, we are forced to use a smaller sample due to limited data availability. Based on the results in Table 5, a few observations can be made. First, we do find evidence for entrepreneurial activity to impact GDP growth in EU countries, over and

⁷ A likelihood ratio test confirms this: Models 2a and 2b produce a significantly better model fit in comparison to Model 1

above the impact of the traditional input factors. This is consistent with some other recent work like Aparicio et al. (2016) and Erken et al. (2016). However, the estimated size of the effect appears to be very limited: a ten-percent increase in a country's TEA rate (which is realistic given the within-country variation) would, based on the results in Model 2a, result in a mere 0.18 percent (note, not percent point) increase in GDP per capita growth. This is statistically significant, but a rather modest effect on the economy at large.

A second observation is that the variance of GDP growth in EU countries explained by entrepreneurship picks up the modest part of the impact ascribed to human capital in Model 1. Possibly this is because (the quality of) entrepreneurship is correlated with the overall educational level, whereas variance in entrepreneurial activity is higher than for educational attainment in our specific sample of countries. The other input factors seem far less affected. Thus, we may tentatively conclude that the impact of entrepreneurship on growth mostly links to the human capital. Seeing entrepreneurship as a specific type of human capital has a long legacy in economics, going back to Marshall (1920) and Schultz (1975). Still, as shown in Figure 1 our model is not complete at this stage: entrepreneurship is treated as an independent variable, while the literature described in the previous section clearly suggests it is not. We have not yet incorporated the institutional settings that provide the incentive structure for entrepreneurship. We do this in two steps: we first explain the country variation in entrepreneurship, by regressing our four indicators of entrepreneurship on the most widely reported institutional determinants. Second, we account for these institutional factors by (i) using them as instruments in a GMM dynamic panel data framework; and (ii) integrating the growth equation and an entrepreneurship equation in a simultaneous three-stage least squares (3SLS) panel data setting.

Table 5 Estimation results, panel data approach. Dependent variable: GDP per capita growth in purchasing power parities (PPP), in logarithm

	Model 1	Model 2a	Model 2b	Model 2c	Model 2d
Lagged GDP per capita (ln)	-0.28 (0.07)**	-0.30 (0.07)**	-0.29 (0.07)**	-0.30 (0.06)**	-0.37 (0.11)**
Share of gross capital formation (ln)	0.16 (0.02)**	0.16 (0.02)**	0.16 (0.02)**	0.17 (0.02)**	0.08 (0.06)
Population growth (ln)	-0.37 (1.13)	-0.76 (1.03)	-1.01 (1.05)	-0.06 (1.10)	-2.82 (4.78)
Human capital Index (ln)	0.84 (0.22)**	0.78 (0.23)**	0.78 (0.23)**	0.88 (0.22)**	1.75 (1.07)
TEA rate (ln)		0.018 (0.008)*			
Opportunity motivated TEA (ln)			0.018 (0.007)*		
Growth expectation TEA (ln)				0.011 (0.008)	
Intrapreneurship (ln)					0.017 (0.010)
Constant	2.15 (0.48)**	2.38 (0.52)**	2.37 (0.52)**	2.29 (0.44)**	1.87 (0.92)+
F statistic	26.4	20.7	20.2	23.8	6.2
Adjusted R-squared	0.41	0.42	0.42	0.41	0.50
N	210	210	210	210	56

+ $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; standard errors in parentheses

As a prelude to the GMM and 3SLS approaches, Table 6 presents the results of a linear model explaining national rates of entrepreneurship (i.e. equation 3b only). We include year dummies to account for business cycle effects that in our sample period are likely to dominate effects caused by changes in institutions. Thus, the variance explained by institutions can mainly be identified across countries. We find that general policies reflected by lower ‘sizes’ of the government tend to go together with more entrepreneurial activity. The effect of the latter, however, is not significant for entrepreneurial employee activity. This makes sense, as a larger presence of the government in economic activities, and the safety nets associated with it, are not expected to discourage entrepreneurial employee activity (EEA) per se. As expected we do see that EEA, like the other types of entrepreneurship, benefit from business-friendly regulations with respect to getting credit and hiring and firing of employees.

Table 6 Determinants of different types of entrepreneurship: evidence from 25 EU countries, 2003-2014

	TEA	Opportunity- motivated TEA	Growth- expectation TEA	Entrepreneurial Employee Activity
Formal Institutions				
Regulation of Credit, Labor and Business (current)	0.17 (0.06)*	0.20 (0.07)**	0.27 (0.09)**	0.40 (0.17)*
Low size of Government: Expenditures, Taxes and Enterprises (current)	0.11 (0.03)**	0.10 (0.03)**	0.11 (0.04)*	-0.10 (0.08)
Access to Sound Money (current)	-0.02 (0.10)	0.05 (0.11)	-0.43 (0.10)**	-0.13 (0.17)
Informal institutions				
Fear of failure (self-perception)	0.01 (0.15)	-0.08 (0.14)	-0.39 (0.21)+	-1.49 (0.37)**
Startup skills (self-perception)	0.73 (0.13)**	0.78 (0.13)**	0.16 (0.27)	0.80 (0.63)
Entrepreneurship believed to be a good career choice	0.29 (0.17)	0.20 (0.17)	-0.10 (0.22)	-0.21 (0.57)
Controls				
Unemployment rate (ln)	0.03 (0.11)	-0.09 (0.10)	0.08 (0.10)	-0.37 (0.23)
Human Capital (ln)	0.17 (0.31)	-0.09 (0.27)	0.99 (0.76)	-0.05 (0.75)
Year dummies (base year is 2003)				
2004.year	0.04 (0.12)	0.01 (0.12)	-0.40 (0.15)*	
2005.year	0.10 (0.10)	0.04 (0.10)	-0.36 (0.16)*	
2006.year	0.13 (0.11)	0.09 (0.12)	-0.23 (0.13)+	
2007.year	0.08 (0.10)	0.03 (0.10)	-0.23 (0.13)+	
2008.year	0.23 (0.12)+	0.21 (0.15)	-0.28 (0.13)*	
2009.year	0.19 (0.11)	0.12 (0.13)	-0.29 (0.15)+	
2010.year	0.10 (0.12)	0.08 (0.15)	-0.15 (0.16)	
2011.year	0.36 (0.11)**	0.32 (0.13)*	0.08 (0.16)	
2012.year	0.44 (0.12)**	0.43 (0.14)**	-0.06 (0.15)	0.10 (0.12)
2013.year	0.46 (0.11)**	0.43 (0.14)**	-0.12 (0.13)	0.15 (0.08)+
2014.year	0.47 (0.11)**	0.42 (0.13)**	-0.01 (0.14)	-0.16 (0.09)+
Constant	-4.35 (1.54)**	-4.30 (1.30)**	4.58 (2.31)+	4.77 (2.38)+
F statistic	24.0	72.5	32.4	17.0
Adjusted R-squared	0.507	0.448	0.330	0.650
N	208	208	207	55

+ $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; Standard errors between parentheses

Perceiving to have skills and knowledge to start a business resonates well with observed (opportunity motivated) entrepreneurship rates. Apparently self-efficacy is an important element of national informal institutional settings. Fear of failure when it comes to start a business is negatively linked to both growth-expectation TEA and to EEA. It seems that this type of fear of failure also expresses fear of failure linked to developing new initiatives as an employee and hence seems to go beyond the risk-reward assessment of starting an own business. Access to sound money is not significant, except for the model explaining growth-expectation entrepreneurship. Whereas a positive sign was expected (higher levels of access and more stability are hypothesized to induce more ambitious types of entrepreneurship), a negative relationship was found.

Considering the effect of institutional structures, TEA rates have been structurally higher since 2011. Further analysis should demonstrate if this is due to a (post) economic crisis effect, or for example to a higher presence of Eastern European EU countries in the sample (that is not fully reflected by the institutional variables). It is remarkable in that sense that the higher rates since 2011 also appear in opportunity driven TEA. That suggests it is not a post-crisis necessity driven rise in entrepreneurship due to high and persisting unemployment. The latter is also confirmed by the insignificant coefficient on unemployment itself. The variance explained is within the acceptable range given results from other studies summarized in Table 1, even though we should acknowledge that an important part of the variance remains unexplained. Various other variables have been included in alternative specifications. These did not appear to increase the model fit and/or resulted in multicollinearity issues⁸.

Given that Models 2a and 2b yielded the best model fits in the panel structure specification (equation 2) in Table 5, and the explained variance in the models explaining different types of entrepreneurship is highest for the TEA measure, we opt to include this measure in our GMM and 3SLS approaches. Table 7 shows the main results for the GMM approach, where models 3a-3c differ in terms of endogeneity assumptions and instrumental variables. We observe that in particular rates of convergence tend to change once accounting for dynamic aspects by adopting the GMM approach. This is in line with the findings by Caselli et al. (1996), even though they observed an opposite pattern and found higher convergence rates adopting the GMM regression technique. Model 3d adds formal institutions to the right-hand side, hence taking into account direct impacts of institutions on economic growth. This does not appear to enhance the model fit over models 3a-3c. Model 3e adopts the same specification as model 3b but averages the observations into non-overlapping periods of three years (rather than annual data). By and large, the estimates remain the same: the estimated impact for TEA is somewhat larger in comparison to models 3a-3d. The estimated coefficients on TEA, although significant, remain small in economic terms.

⁸ Measures that entered the regression included corruption, associational activity, trust and informal investments. Including these measures either led to insignificant results, multicollinearity issues, and/or a significant loss in the number of observations. The variables included in the final model were chosen based on alignment with the literature and yielding an acceptable number of observations in our country-year data structure.

Table 7. Estimation results, GMM approach. Dependent variable: GDP per capita growth in purchasing power parities (PPP), in logarithm

	Model 3a	Model 3b	Model 3c	Model 3d	Model 3e
Lagged GDP per capita (ln)	-0.0377** (0.00902)	-0.0376** (0.00875)	-0.0376** (0.00897)	-0.0376** (0.0109)	-0.0273** (0.00932)
Share of gross capital formation (ln)	0.0795** (0.0164)	0.0746** (0.0161)	0.0797** (0.0165)	0.0710** (0.0168)	0.0688** (0.0152)
Population growth (ln)	-0.723 (0.595)	-0.554 (0.594)	-0.718 (0.597)	-0.520 (0.406)	-0.680 (0.618)
Human capital Index (ln)	0.0737+ (0.0370)	0.0692* (0.0329)	0.0741+ (0.0365)	0.0578 (0.0397)	0.0625* (0.0248)
TEA rate (ln)	0.0134+ (0.00659)	0.0137* (0.00641)	0.0135+ (0.00658)	0.00564 (0.00615)	0.0177* (0.00759)
Regulation of Credit, Labor and Business (current)				0.0115+ (0.00589)	
Low size of Government: Expenditures, Taxes and Enterprises (current)				0.00697+ (0.00344)	
Access to Sound Money (current)				-0.000144 (0.00760)	
Constant	0.414** (0.0888)	0.410** (0.0860)	0.412** (0.0885)	0.314** (0.0975)	0.296** (0.0877)
Endogeneity assumed (GMM applied to)	Lagged GDP, entrepreneurship	All variables	All variables	Lagged GDP, entrepreneurship	All variables
Instruments	Year dummies	Year dummies	Year dummies, formal institutions	Year dummies, formal institutions	Year dummies
Time period	Annual	Annual	Annual	Annual	Three-years averages
Observations	210	210	210	210	75
Number of countries	23	23	23	23	23
Implied lambda	0.0444	0.0449	0.0444	0.0457	0.0418

Robust standard errors in parentheses

** p<0.01, * p<0.05, + p<0.1

Table 8 shows that while the effects of lagged GDP and financial capital (share of gross capital formation) are very like those in Table 5, accounting for institutional determinants of TEA changes the picture for the influence of both entrepreneurship and human capital. Entrepreneurship now fully drives the nexus of entrepreneurship, human capital and growth. This is also reflected in the estimated size of the impact of entrepreneurship on growth, which has increased a factor 10. Model 4c introduces informal institutions and demonstrates the importance of cultures that express high levels of perceived skills to start a business. Taking this model, we also tested for a moderation effect. Models 5a and 5b do not provide support for the notion that the *combination* of human capital and entrepreneurship is particularly good for growth (over and above the main, separate effects). Again, this may be because our human capital indicator shows very little variance (see Table 3 and 4) over the countries and years we sampled.

Table 8 Institutions, entrepreneurship and growth: results of the simultaneous equation model

Growth equation	Model 4a	Model 4b	Model 4c	Model 5a	Model 5b
Lagged GDP per capita (ln)	-0.28 (0.06)**	-0.33 (0.05)**	-0.34 (0.04)**	-0.35 (0.04)**	-0.34 (0.04)**
Share of gross capital formation (ln)	0.10 (0.03)**	0.09 (0.02)**	0.14 (0.03)**	0.14 (0.03)**	0.14 (0.03)**
Population growth (ln)	-1.41 (1.33)	-1.56 (1.00)	-0.99 (1.00)	-1.05 (1.06)	-0.96 (0.97)
Human Capital Index (ln)	-0.13 (0.24)	-0.19 (0.19)	0.28 (0.25)	0.29 (0.24)	0.29 (0.24)
Entrepreneurship (TEA, ln)	0.21 (0.07)**	0.20 (0.03)**	0.11 (0.02)**	0.12 (0.02)**	0.11 (0.02)**
Entrepreneurship * Share of gross capital formation				0.03 (0.03)	
Entrepreneurship * Human Capital					-0.09 (0.11)
Constant	3.04 (0.60)**	3.50 (0.55)**	3.58 (0.41)**	3.63 (0.44)**	3.60 (0.39)**
Entrepreneurship equation					
Control variables					
Unemployment	-0.15 (0.05)**	-0.09 (0.05)+	-0.08 (0.07)	-0.08 (0.07)	-0.08 (0.07)
Human Capital	-0.13 (0.37)	-0.09 (0.29)	-0.05 (0.30)	-0.06 (0.30)	-0.04 (0.29)
Formal Institutions					
Regulation of Credit, Labour and Business		0.09 (0.02)**	0.14 (0.02)**	0.14 (0.02)**	0.14 (0.03)**
Low size of Government		0.13 (0.03)**	0.15 (0.02)**	0.15 (0.02)**	0.15 (0.02)**
Access to Sound Money		0.01 (0.03)	-0.01 (0.05)	-0.01 (0.05)	-0.01 (0.05)
Informal Institutions					
Fear of failure			-0.02 (0.08)	-0.02 (0.08)	-0.02 (0.08)
Perceived start-up skills			0.48 (0.12)**	0.47 (0.12)**	0.47 (0.12)**
National belief: entrepreneurship good career choice			0.13 (0.13)	0.13 (0.13)	0.13 (0.12)
Constant	0.43 (0.12)**	-0.98 (0.33)**	-4.06 (0.94)**	-4.05 (0.92)**	-4.01 (0.91)**
Model parameters					
ln(σ_1)	-2.62 (0.32)**	-2.74 (0.14)**	-3.19 (0.10)**	-3.18 (0.10)**	-3.19 (0.09)**
ln(σ_2)	-1.06 (0.07)**	-1.17 (0.06)**	-1.26 (0.06)**	-1.26 (0.06)**	-1.26 (0.06)**
Atan(ρ)	-1.97 (0.35)**	-1.90 (0.15)**	-1.43 (0.20)**	-1.45 (0.21)**	-1.43 (0.18)**
Observations	251	251	230	230	230

+ $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; Standard errors between parentheses. Year dummies included in the entrepreneurship equation, country dummies included in the growth equation. Variables included in the interaction terms in models 5a and 5b have been mean-centred at zero.

We also tested for the significance of the mediation effects represented by the institutional settings impacting economic growth through entrepreneurship. For both the two formal institutions and the perceived skills among the population we found the effect to be statistically significant ($p < .05$). Improving each of these institutional components by ten percent is estimated to lead to an increase in the growth of GDP per capita (via entrepreneurship) with 1.1 percent (in the case of regulation of credit and labour component) and 0.8 percent (in the case of the size of the government), respectively. However, one should bear in mind that changing these formal institutions by ten percent is a very ambitious goal that usually requires multiple years of consistent and serious commitment towards improving the institutional structure.⁹ In addition, in particular as regards the size of the government, the policy debate is obviously broader than just narrowly maximising GDP/capita growth through entrepreneurship. Size of government may affect income inequality, employment opportunities and ecological outcomes. For example, Roine et al. (2009) find that lower government spending is associated with a rise of the top 10% share of income.¹⁰

Regarding informal institutions, we estimated the mediation effects for the single significant variable in the entrepreneurship equation: the degree to which individuals perceive to have the skills to start a business. This variable arguably includes two dimensions; awareness of what entrepreneurship entails and self-efficacy. Increasing this rate by 10 per cent (which is a realistic assumption given observed variation within countries) would increase growth in GDP per capita with 0.5 percent via entrepreneurship. Thus, nurturing a culture of entrepreneurship that stimulates awareness and perceived capabilities can have a small but significant positive effect on GDP per capita growth. A full discussion on how this may be achieved is beyond the goal of this paper but one discussion in the literature is whether or not one should try to integrate knowledge on, and examples of, entrepreneurship better in primary schools (mostly aged 8-12), where individual ambitions can still be influenced (Stam et al., 2012). This is certainly not a direct implication we can draw from our analysis. At the same time our results seem to be in consistent with this notion. Taking all results in consideration, this report has identified a combination of formal and informal institutional settings that impacts GDP per capita growth, via an entrepreneurial mechanism.

⁹ Indicators range from 0 to 10, however we observe limited variation in the indicators over time: absolute averages of changes in a five-years period equals to 0.33 for the regulation variable, with a maximum of 1.75. The average value of this indicator equals 7.2. Hence in a five-years period the average (absolute) change equals 4.5%.

¹⁰ An additional panel data regression for the countries and years in our sample confirms this: government size increases inequality indicators defined by Gini coefficients (retrieved from the World Development indicators) and shares in GDP of the top 10%, while GDP growth does not.

5. Index Building or Regression Models

As always, the appropriate methodology in a report depends on the question at hand. In the FIRES-project the overarching question is how to promote the transition to a more Entrepreneurial Society in Europe with the aim to re-establish innovative, inclusive growth to Europe's ailing economies. In this report, we have contributed to answering that question by estimating the complex relationship between institutions, entrepreneurship and economic growth. To allow the data to speak freely, we decided not to adopt the Global Entrepreneurship Index presented and developed in earlier reports in the FIRES-project from the outset. Instead we make a link to the mainstream empirical growth literature and used state of the art econometric techniques to investigate the causal and dynamic link between institutions, entrepreneurship and economic growth. In our analysis we have used, extensively, the data underlying the Global Entrepreneurship Index that have been collected, curated and extended as part of the efforts in Work Package 4. Our results confirm the intuition, underlying the GEI, that institutions, both formal and informal, matter for and moderate the contributions of entrepreneurship to economic growth. The econometric approach to this question, however, is severely handicapped by the limited availability of long time series of precise and consistent measures of entrepreneurship and of institutional quality. Both concepts are fuzzy and multidimensional in nature and it remains to be seen if we ever succeed in capturing their essence in data that can be used in econometric models to produce convincing results. This issue requires a lot more in depth scientific research as better data, cheap computing power and more advanced econometric methods permit us to probe the complex web of interrelated linkages better. We could not resist the temptation of contributing to that literature as part of the FIRES-project.

The overall goal of Work Package 4, however, is to develop methods for assessing the quality of and progress in building entrepreneurial ecosystems in Europe. For that question, the approach in this report is less suited. Even with the high-quality data available for advanced EU-countries, we cannot hope to test and evaluate all possible permutations that exist between individual institutional variables and proxies, entrepreneurship measures and finally outcome variables we are interested in. We need a way to condense the richness of the information contained in all this data to come up with more practical approaches to policy and institutional reforms. The exercise in this report therefore supports the overall choice for developing and analysing the information on institutional quality and entrepreneurial activity in a coherent and consistent way, as proposed in the GEI. Following recent insights from the literature and discussions with our stakeholders, however, we also know that this is most usefully done, at the subnational level. Our results in this report, for example, also confirm that informal institutions are of paramount importance and these tend to vary significantly at the subnational levels. In that context the costs of using an index that imposes structure on the interrelation between institutions and entrepreneurship is outweighed by the benefits of managing the data efficiently.

6. Conclusions

In this report we have looked into the hypothesis that institutions drive high quality entrepreneurship that in turn promotes economic growth. This hypothesis is a cornerstone in developing the GEI-methodology and is best tested and assessed in high-quality national datasets. To do so, we first augmented the well-established model of Islam (1995) and included various measures of entrepreneurial activity in the panel regressions. We proceeded by, adopting Caselli (1996)'s proposed econometric technique (GMM-sys) and by adding an equation accounting for the effect of institutions on entrepreneurial activity. We showed for a sample of 25 EU countries, covering 2003-2014, that combined regulation of credit, labour and business positively affects (high quality) entrepreneurship, while the size of the government is negatively linked to entrepreneurship. Moreover, nurturing a culture of entrepreneurship that stimulates awareness and perceived capabilities was found to be conducive to entrepreneurial activity. We found a positive link between entrepreneurship and GDP per capita growth, also after controlling for the abovementioned institutional effects on entrepreneurial activity.

In fact, by explicitly taking institutional effects into account, the variation in national economic growth explained by entrepreneurship increased (at the cost of the variation in national economic growth explained by human capital). In terms of directions for policy, this combination of findings potentially signals that education should not only be directed towards cognitive skills about 'what we know' (which is merely reflected in the indicator of human capital), but also towards appreciating the unknown and about recognizing (business) opportunities and challenges, as well as teaching approaches to evaluate and exploit such opportunities and challenges. Greater attention to such soft and hard skills, possibly starting from primary education during the ages of 8-12 where ambitions can still be influenced, would raise the awareness and appreciation of individuals' own skills and knowledge required for (ambitious) entrepreneurship. This, paired with regulations around credit, labour and business that are 'friendly' for entrepreneurs – yet at the same time fair to all other stakeholders – seems to be a mix that could optimize continuous experimenting, leading to renewal of economic activities and in the end increase per capita income. Given our results, increasing the perceived skills by 10 percent could result in increase of GDP per capita growth of 0.5 percent and relaxing the regulations around credit, labour and business by 10 percent could result in additional growth of 1.1 percent. This may seem as modest effects, but even slightly higher growth rates will compound over time to cause large gains in income per capita levels. Thus, we identify a combination of formal and informal institutional settings that impacts GDP per capita, via more and better entrepreneurship.

Regarding the size of the government and its impact on growth via entrepreneurship, the policy debate should be broader than just narrowing down on stimulating economic growth. Size of government may also affect income inequality, and we provide some evidence that this may indeed be the case. As always, policy makers should look at the broader impact of potential interventions.

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Appendix I Growth model adopting alternative growth measures

Table I.1. Estimation results, GMM approach. Dependent variable: GDP per capita growth rate (GDP in purchasing power parities - PPP), in logarithm

	Model I-a	Model I-b	Model I-c	Model I-d	Model I-e
Lagged GDP per capita (ln)	-0.00402** (0.000920)	-0.00401** (0.000893)	-0.00401** (0.000893)	-0.00398** (0.00108)	-0.00279* (0.000993)
Share of gross capital formation (ln)	0.00784** (0.00165)	0.00735** (0.00161)	0.00735** (0.00161)	0.00696** (0.00169)	0.00701** (0.00166)
Population growth (ln)	-0.0728 (0.0585)	-0.0565 (0.0585)	-0.0565 (0.0585)	-0.0529 (0.0394)	-0.0854 (0.0700)
Human capital Index (ln)	0.00726+ (0.00366)	0.00683* (0.00325)	0.00683* (0.00325)	0.00562 (0.00392)	0.00594* (0.00251)
TEA rate (ln)	0.00127+ (0.000652)	0.00130+ (0.000635)	0.00130+ (0.000635)	0.000506 (0.000621)	0.00169* (0.000735)
Regulation of Credit, Labor and Business (current)				0.00115+ (0.000575)	
Low size of Government: Expenditures, Taxes and Enterprises (current)				0.000683+ (0.000340)	
Access to Sound Money (current)				-4.74e-05 (0.000759)	
Constant	0.0440** (0.00909)	0.0436** (0.00884)	0.0436** (0.00884)	0.0342** (0.00963)	0.0309** (0.00937)
Endogeneity assumed (GMM applied to)	Lagged GDP, entrepreneurship	All variables	All variables	Lagged GDP, entrepreneurship	All variables
Instruments	Year dummies	Year dummies	Year dummies, formal institutions	Year dummies, formal institutions	Year dummies
Time period	Annual	Annual	Annual	Annual	Three-years averages
Observations	210	210	210	210	75
Number of cid	23	23	23	23	23
Implied lambda	0.0516	0.0517	0.0517	0.0518	0.0517

Robust standard errors in parentheses

** p<0.01, * p<0.05, + p<0.1

Table I.2 Estimation results, GMM approach. Dependent variable: productivity growth, in logarithm

	Model II-a	Model II-b	Model II-c	Model II-d	Model II-e
Lagged GDP per capita (ln)	-0.0437** (0.0126)	-0.0422** (0.0124)	-0.0443** (0.0123)	-0.0432** (0.0127)	-0.0717** (0.0172)
Share of gross capital formation (ln)	0.0222* (0.00995)	0.0248* (0.00983)	0.0232* (0.00987)	0.0216* (0.00971)	0.0166 (0.0204)
Population growth (ln)	-0.845+ (0.425)	-0.706+ (0.398)	-0.725+ (0.399)	-0.821+ (0.443)	-1.119* (0.410)
Human capital Index (ln)	-0.00415 (0.0227)	-0.00528 (0.0214)	-0.00653 (0.0221)	-0.00808 (0.0276)	-0.0343 (0.0650)
TEA rate (ln)		0.0102+ (0.00545)			
Opportunity motivated TEA (ln)			0.00982+ (0.00524)		
Growth expectation TEA (ln)				0.00200 (0.00508)	
Intrapreneurship (ln)					0.0174+ (0.00845)
Constant	0.545** (0.138)	0.515** (0.142)	0.542** (0.139)	0.537** (0.138)	0.865** (0.180)
Observations	210	210	210	210	56
Adjusted R-squared	23	23	23	23	23
Implied convergence rate	0.0515	0.0514	0.0515	0.0517	0.0534

+ $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; standard errors in parentheses

Productivity is measured as $\ln(\text{expenditure side real GDP in PPP} / \text{employment-persons})$.



The Future of Small Business Economics Workshop Report

Mark Sanders and Erik Stam

Document Identifier

Workshop Report Annex 1 to D4.3 Time series and
Panel Data Analysis of GEDI and Growth
Performance Indicators

Version

1.0

Date Due

31-07-2017

Submission date

17th February 2017

WorkPackage

4

Lead Beneficiary

UU



Grant Agreement Number 649378

Place, Date and Time

Utrecht University School of Economics, 10 February 2017, 14.00 – 17.30
Green Room, Adam Smith Hall, Kriekenpitplein 21-22, Utrecht

Stakeholders

The participants are members of the editorial board of *Small Business Economics: An Entrepreneurship Journal*. This leading academic field journal on entrepreneurship has agreed to host a special issue on the topics of the FIRES-project. The list of participants was complemented with staff members at Utrecht university interested and active in the field.

Participants:

Mark Sanders	Utrecht University
Erik Stam	Utrecht University
Enrico Santarelli	University of Bologna
Roy Thurak	Erasmus University
Laszlo Szerb	University of Pecs
Rui Baptista	Carnegie Mellon University
Silvio Vismara	University of Bergamo
Marco Vivarelli	Catholic University of Milan
Zoltan Acs	George Mason University
David Audretsch	Indiana University Bloomington
Jeroen Content	Utrecht University
Rebean Al-silefanee	Utrecht University
Nick Philipson	Utrecht University
Carla Costa	Utrecht University
Diemo Urbig	Bergischen University Wuppertal
Werner Liebrechts	Utrecht University

Format

The program below involves presentations on the Future of Entrepreneurship by a leading Academics, specializing in entrepreneurship.

Agenda:

14-00 - 14.45	The Future of Entrepreneurship Research (Enrico Santarelli, Roy Thurik)
14.45 - 15.30	Institutional Reforms for Entrepreneurship (Mark Sanders, Laszlo Szerb, Silvio Vismara, Sameeksha Desai)
15.30 - 15.45	Break
15.45 – 16.30	Human Capital, Employment and Entrepreneurship (Rui Baptista, Marco Vivarelli)
16.30 – 17.15	Entrepreneurial Ecosystems (Zoltan Acs, David Audretsch, Erik Stam)

Main Question(s) put to the Stakeholder(s)

By presenting the main academic thrust of the FIRES project we challenged the stakeholders to think about and give feedback on the academic work in the FIRES project. The main characteristic of the FIRES-project is that we focus on institutions and institutional reform. This is a sharp contrast with the other research stream in Entrepreneurship research that focusses on the characteristics and traits that correlate with entrepreneurial activity and ambitions. The first focuses on the environment, the second in the individual. We challenged this group of stakeholders to reflect on the direction the FIRES-project has taken.

Specific questions that were answered in the workshop:

- Do you agree that the future of entrepreneurship research will remain multidisciplinary?
- Do you agree that the level and impact of entrepreneurship is largely determined by the institutional environment in which potential entrepreneurial talent finds itself?
- Do you agree that the standard elements in entrepreneurship policies (educate, reduce tax, subsidize startups) typically do not deliver the expected and desired results?
- Do you agree that institutional reform should focus first and foremost on reforming financial, knowledge and labour market institutions.

Executive summary

Enrico Santarelli and Roy Thurik kicked off the workshop by exploring the future of entrepreneurship research. Both motivated by taking a multidisciplinary approach, it was interesting to see they both took a different angle at this. Where Enrico Santerelli focussed on possible complementarities of individual personality traits and a country's constitution, i.e. a multidisciplinary approach of psychology and law, Roy Thurik turned to biology and presented research which aimed at finding entrepreneurial genes.



Enrico makes use of the 5-factor model to quantify the concept agency at aggregate level of a country and then hypothesizes that the agency culture has predictive power on the level of entrepreneurial activity. In addition, he hypothesises that the constitutional environment acts as a moderator on this relationship. He finds that if

a country does not have constitutional provisions of economic freedom, agency culture is negatively associated with new business density. He also finds that when a country increases its constitutional protection of economic freedom, the impact of culture changes from negative to positive. So, even in the case that a country is able to create institutions that are beneficial for entrepreneurship, but agency culture is not, entrepreneurial levels may not benefit as much.



Roy Thurik presented research within the field of what entrepreneurship is and what drivers are behind it. In light of the multidisciplinary approach, he searched the DNA of people to find possible genes that might have a significant effect on the person's propensity of

becoming an entrepreneur. However, not fully succeeding to find these genes, he turned to another field that might have some explanatory power over whether an individual will become an

entrepreneur. In the future, using the DSM (Diagnostic and Statistical Manual of Mental Disorders) Roy now hopes to be able to associate certain mental disorders with entrepreneurial behaviour.

Mark Sanders presented the FIRES-project and its main research themes to the audience and argued it is the institutions need to be reformed to mobilize and enable entrepreneurs. However, before doing so he asked the question, what if we eventually know who will become an entrepreneur, how many do we need to make an economy entrepreneurial and how can an entrepreneurial economy become beneficial for society?

Mark argued that, to become a successful entrepreneur, people need SPIRIT:

Stability (basic security) / Personality (personality traits) / Ideas (knowledge spillovers) / Risk appetite (willingness to take risk) / Investors (finance) / Teams (team). Then he argued Europe has plenty of spirit, but its institutions do not mobilize it for productive entrepreneurship. The reason is that Europe tends to (over)protect perceived weak parties. Creditors, inventors and workers, to the detriment of entrepreneurs and entrepreneurship.



Then, Silvio Vismara shortly talked about crowdfunding with respect to the financing of entrepreneurs. And Marco Vivarelli discussed the relationship of entrepreneurship with employment and how innovation might influence this relationship. Motivated by the fact that the survival of new firms is very low, Marco argued that the employment effect of entrepreneurship might be modest and often temporarily. It is often thought that this is different for innovative start-ups, as some might argue they are the ones that are more likely to create employment. However, innovators might be driven by overconfidence because of their so thought novelty and therefore actually cause excess entry and infant mortality. He presented that innovators have a survival premium over non-

innovators, which would suggest they create employment. The survival of innovative start-ups seems to be more related to new efficient ways of producing a product rather than it is to introducing new products.

The last presentation, by Rui Baptista, investigated the relationship between entrepreneurship and wage inequality. Rui presented research that considers how entrepreneurship might drive inequality at an aggregate level. As entrepreneurship on an individual level has a wealth increasing effect for the successful ones, on the aggregate level it might increase the share of top-earners and increase the share of SME's and thus lower wages or create unemployment. Rui argued that there seems to be a correlation between the total amount of entrepreneurial activity and inequality.

Follow Up

The results of the workshop are input to the further development of the research and institutional reform agenda that FIRES aims to develop. The workshop is considered a stakeholder consultation workshop for deliverable 4.3. This stakeholder consultation workshop addresses the issues in Tasks 4.3 and 4.5, on institutions, entrepreneurship, inclusive growth, job creation and wellbeing. The results of the workshop have been used in shaping and sharpening the research questions in these deliverables.



Manuscript Submission Report

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Document Identifier

Annex 2 to D4.3 Time series and panel data analysis of GEDI and growth performance indicators

Version

1.0

Date Due

M24

Submission date

31-07-2017

WorkPackage

4

Lead Beneficiary

UU



Grant Agreement Number 649378

Journal, Date and Time

Small Business Economics, 31-07-2017, 00:00

Title

Institutions, Entrepreneurship and Inclusive Growth

Abstract

In this paper we look into the hypothesis that institutions drive high quality entrepreneurship that in turn promotes innovative and inclusive growth. We start our analysis by estimating baseline growth models 25 EU countries over the period 2006-2014. We compare our results to those of growth model specifications in the tradition of Mankiw-Romer-Weil (1992) and Islam (1995) and then estimate these models with different dependent variables to capture dimensions of inclusive and innovative growth. We also include various measures of entrepreneurial activity in these growth regressions and control for and interact these with institutional variables that we show to have a direct positive effect on our entrepreneurship variables. Regulation of credit, labour and business positively affects (high quality) entrepreneurship, while the size of the government is negatively linked to entrepreneurship. For those institutions that are shown to promote entrepreneurship we apply a 3SLS estimation method to account for endogeneity following Bjornskov and Foss (2016) and Aparicio-Audretsch-Urbano (2016). We find a positive link between some of our growth indicators and entrepreneurship, also after controlling for potential direct effects of institutional characteristics on economic growth. However, this particular finding does not hold up in all specifications. We discuss various possible explanations for our results and offer implications for institutional reform agendas aimed at stimulating entrepreneurship.

Keywords and JEL-classification

Keywords: Economic Growth; Entrepreneurship; Institutions; Panel Data

JEL-classification codes: O43, O52, L26,

Current Status

Under Review

Manuscript

Please add the manuscript as submitted here.